



# COMMUNITY PROFILE

## RICHMOND, VA & SECOND BAPTIST CHURCH

***“Thus do we reach the stars”  
(Sic Itur Ad Astra)***

Richmond (also known as RVA) is the capital of the Commonwealth of Virginia and center of the Richmond Metropolitan Statistical Area (MSA). Incorporated in 1742, Richmond has been an independent city since 1871.

Nationally recognized for its vitality and New Economy embrace, Richmond’s diversified employment base extends from chemical, food and tobacco manufacturing to biotechnology, semiconductors and high-tech fibers. Richmond consistently ranks through numerous reports including:

- Top 25 in “Best Places to Live in the US” - US News & World Report, 2017
- One of the “Best Places for Business and Careers” - Forbes, 2017
- #2 for “25 Cities Where Millennials are Moving” - Time, 2017
- #5 on “The Hippest Cities in the US Everyone Under 30 Wants to Move to” - Business Insider, 2017
- #7 on the “Best in the U.S. - U.S. Destinations You Need to See in 2018” - Lonely Planet, 2018

With its beautiful neighborhoods with striking architecture, vast cultural and educational heritage, and noted historic prestige tracking back to the early English settlers, it’s no surprise Richmond consistently appears as a “Best Places to Live and Work in America” in several national publications.

RVA offers a flourishing cultural community enhanced by several first-class museums and prominent universities, its own symphony, professional ballet and opera, and numerous theater companies and art galleries.

Trendy boutiques and restaurants, numerous sports and entertainment attractions, outdoor pursuits among one of the nation’s largest river park systems, and a treasure trove of historic landmarks provide recreational fun.

Richmond is increasingly recognized for many distinguished yet unheralded qualities long enjoyed by those who already live in the Capital of the South.

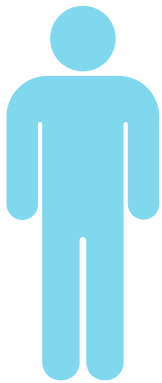
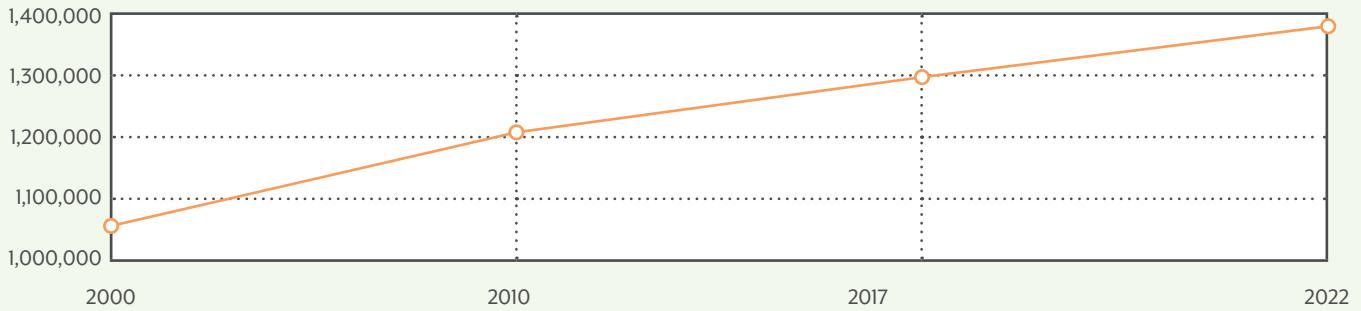
# RICHMOND DEMOGRAPHICS



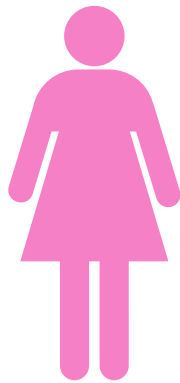
## POPULATION

2000	2010	2017	2022*
1,055,680	1,208,101	1,293,876	1,368,338

\* FIVE YEAR PROJECTION

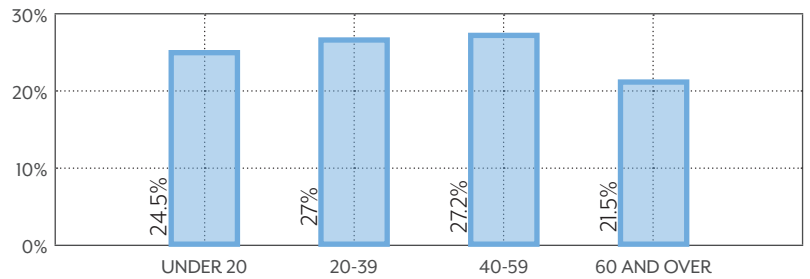


626,434  
48.4%



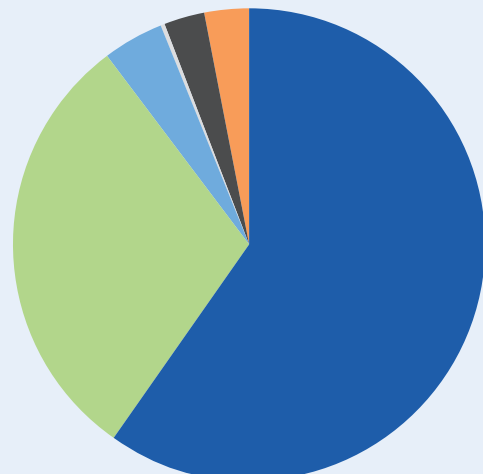
667,442  
51.6%

## AGE



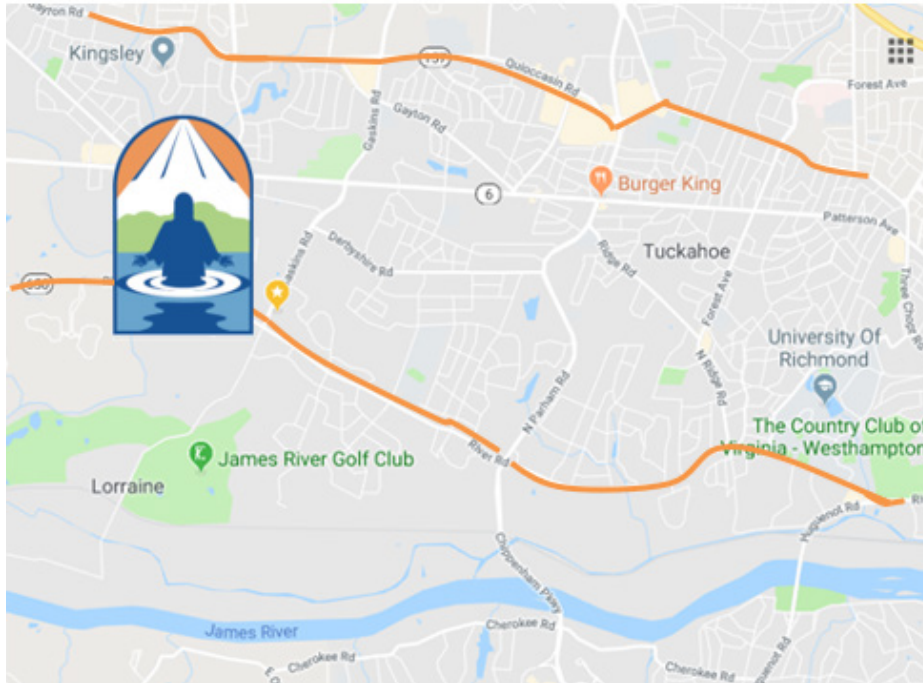
## RACE

WHITE	59.9%	
BLACK OR AFRICAN AMERICAN	29.8%	
ASIAN	4.1%	
PACIFIC ISLANDER*	0.1%*	
AMERICAN INDIAN OR ALASKA NATIVE	0.4%	
OTHER RACE	2.8%	
TWO OR MORE RACES	2.8%	



\* STATISTIC SO SMALL, WILL NOT APPEAR ON CHART

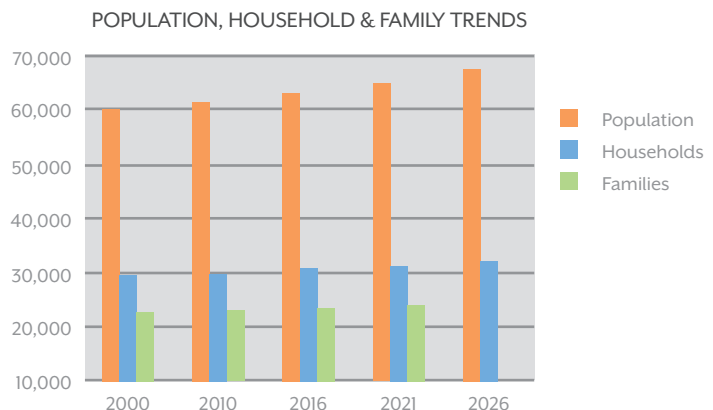
# THE CHURCH BETWEEN RIVER ROAD AND QUIOCCASIN ROAD



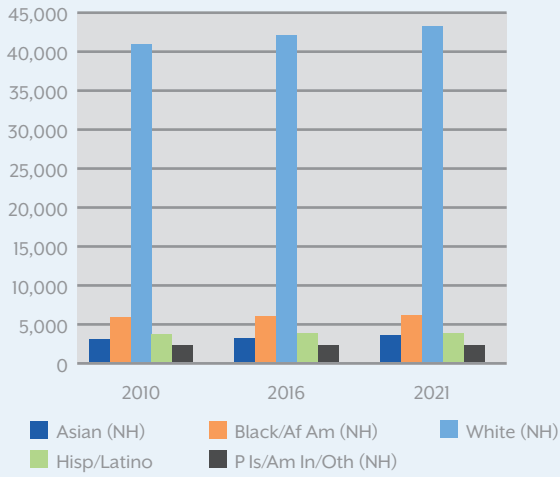
Second Baptist Church is not the only Second Baptist Church in Richmond, VA. We have commonly been called by our geographical location: Second Baptist Church, River & Gaskins. The scope of our outreach extends well beyond the intersection of two roads in the West End of Richmond. We want to grow into our identity as the church between River Road and Quioccasin (pronounced *Kwē-AH-kūh-sihn* like moccasin) Road.

Here are some notable data trends between River Road and Quioccasin Road that our next Senior Pastor should know:

Family households are growing as fast as the population suggesting that the increasing population per household is from additional children.

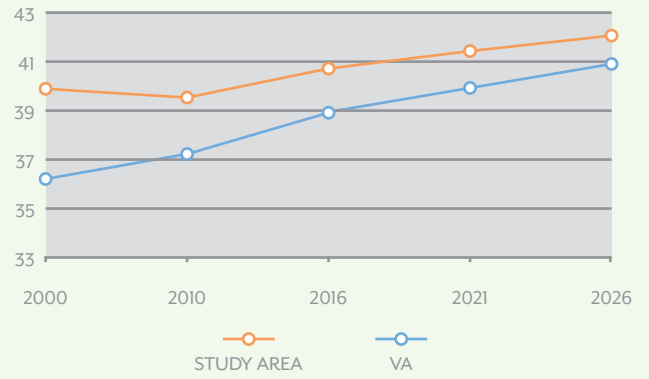


### RACIAL-ETHNIC POPULATION TRENDS



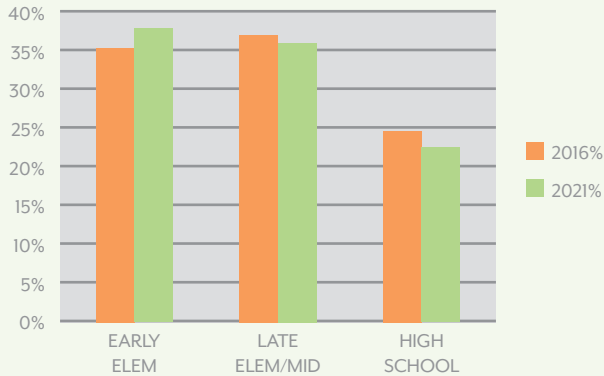
Racial-ethnic diversity is projected to remain about the same over the next five years.

### AVE. AGE COMPARISON: STUDY AREA TO STATE



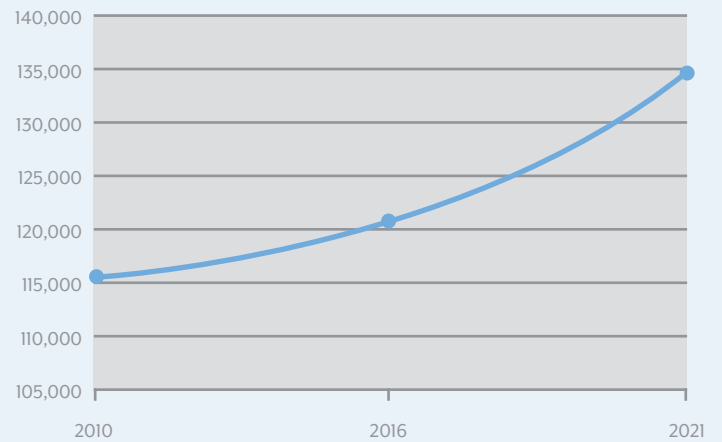
Average age has been rising for several years, is projected to rise over the next five years, and is projected to be about the same as the state average.

### SCHOOL AGED CHILDREN TRENDS BY LEVELS



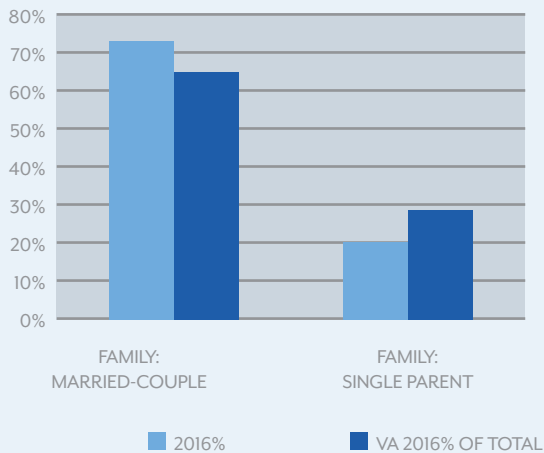
Early elementary children ages 5-9 years are projected to increase as a percentage of children between 5-17 years by 3.0%.

### AVERAGE HOUSEHOLD INCOME TREND



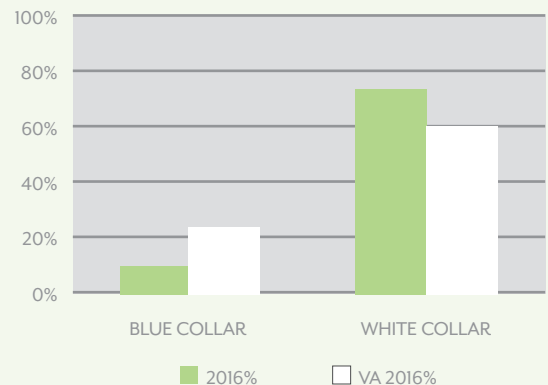
Average household income is \$120,707 and is projected to grow by 11.6% to \$134,719.

### HOUSEHOLDS WITH CHILDREN UNDER 18 COMPARED TO STATE

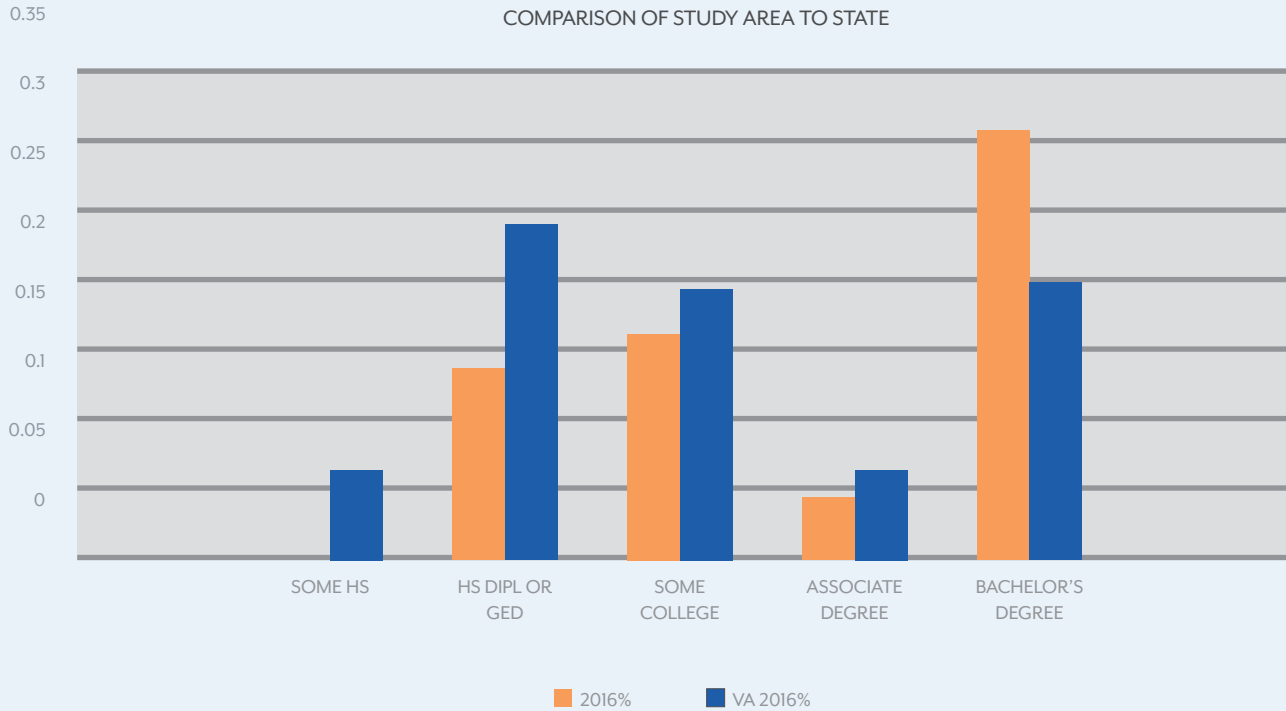


Married couple households are increasing while single-parent households are decreasing.

### COMPARISON OF BLUE AND WHITE COLLAR EMPLOYMENT



Employed population is well above the state average for white-collar workers and is well below the state average for blue-collar workers.



Average educational attainment of adults in the community is greater than the state.

CHARITABLE CONTRIBUTIONS LAST YR: \$200 OR MORE	HHOLDS	% OF HH	INDEX	INTERPRETATION
PUBLIC TELEVISION - \$200 OR MORE	248	1.2%	205	Well above the state ave.
PUBLIC RADIO - \$200 OR MORE	271	1.3%	177	Well above the state ave.
ENVIRONMENTAL - \$200 OR MORE	424	2.0%	173	Well above the state ave.
HEALTH - \$200 OR MORE	1,452	6.8%	170	Well above the state ave.
EDUCATION - \$200 OR MORE	1,532	7.2%	160	Well above the state ave.
SOCIAL SERVICES/WELFARE - \$200 OR MORE	2,003	9.4%	156	Well above the state ave.
POLITICAL ORGANIZATION - \$200 OR MORE	359	1.7%	150	Well above the state ave.
PRIVATE FOUNDATION - \$200 OR MORE	1,109	5.2%	146	Well above the state ave.
OTHER - \$200 OR MORE	1,309	6.1%	117	Somewhat about the state ave.
RELIGIOUS - \$200 OR MORE	5,275	24.8%	107	About average for the state.

Households are well above the state average in their contributions to charities.